



# STATISTICAL

## O V E R V I E W

### Greater Omaha Metropolitan Area 2008

Greater Omaha is Nebraska's largest population center and is located on the western bank of the Missouri River, which serves as the Nebraska-Iowa boundary. The city of Omaha was established in 1854. The name "Omaha," according to Indian legend, means "upstream" or "against the current."

The Omaha Metropolitan Statistical Area (Greater Omaha) encompasses eight counties: Cass, Douglas, Sarpy, Saunders and Washington counties in Nebraska and Harrison, Mills and Pottawattamie counties in Iowa and covers 4,363 square miles.

#### POPULATION

Greater Omaha has a population of 828,741 making it the 60th largest metro in the country. The city of Omaha, located in Douglas County, has a population of 414,521 and ranks as the nation's 42nd largest city. Over 1.2 million people live within a 60-minute drive of Greater Omaha.

#### Population by County

	2000	2007	% Chg
Greater Omaha	767,041	828,741	8.0%
Cass, NE	24,334	25,985	6.8%
Douglas, NE	463,585	495,316	6.8%
Sarpy, NE	122,595	145,665	18.8%
Saunders, NE	19,830	20,364	2.7%
Washington, NE	18,780	19,825	5.6%
Harrison, IA	15,666	15,872	1.3%
Mills, IA	14,547	15,178	4.3%
Pottawattamie, IA	87,704	90,536	3.2%

## Population Distribution (2007)

Race	City of Omaha	Greater Omaha
White	76.9%	86.0%
Black	13.6%	7.3%
Am. Indian/Alaska Native	0.4%	0.3%
Asian or Pacific Islander	2.3%	1.8%
Some Other Race	4.4%	2.7%
Two or More Races	2.3%	1.9%
Hispanic*	11.2%	7.4%

\*Hispanic may be of any race

## Age Distribution (2007)

Under 19	28.2%
20-34	21.6%
35-54	28.7%
55-74	16.2%
75 & Over	5.3%

Median Age: 35.2

## AIR SERVICE

Greater Omaha's Eppley Airfield is served by eight major and twelve regional air carriers. These carriers provide over 200 flights daily, including direct flights to both coasts.

## Eppley Airfield (2007)

Air Passengers	4.4 million
Air Cargo (lbs.)	137 million

## CLIMATE

Greater Omaha has a continental climate with relatively warm summers and cold, dry winters. Most precipitation occurs April - September in the form of showers or thunderstorms in the evening hours.

Avg. Annual Rainfall	30.2 inches
Avg. Annual Snowfall	30.5 inches
Elevation	982 feet above sea level

	Avg. Temp	Avg. Precip.
January	21.7°F	0.77"
February	28.0°F	0.80"
March	39.3°F	2.13"
April	51.4°F	2.94"
May	62.2°F	4.44"
June	72.2°F	3.95"
July	76.7°F	3.86"
August	74.5°F	3.21"
September	65.4°F	3.17"
October	53.2°F	2.21"
November	38.0°F	1.82"
December	25.6°F	0.92"

# GREATER OMAHA

ECONOMIC DEVELOPMENT PARTNERSHIP

a program of the Greater Omaha Chamber of Commerce

800-852-2622

www.greateromahapartnership.com

Greater Omaha Economic Development Partnership  
1301 Harney Street • Omaha, NE 68102  
Phone: (402) 346-5000 • Fax: (402) 346-7050  
info@greateromahapartnership.com

## ECONOMY

There are over 33,000 businesses in Greater Omaha. According to the employment by place of work series, Greater Omaha averaged 467,000 jobs during 2007. More than 100,000 jobs have been added to the metro since 1990. A well-diversified economy has kept the annual unemployment rate well under the national average.

## Employment Distribution (2007)

Construction/Mining	5.9%
Manufacturing	7.2%
Trade, Transportation & Utilities	21.7%
Information	2.8%
Finance, Insurance & Real Estate	8.3%
Professional & Business Services	13.7%
Education & Health Services	14.2%
Leisure & Hospitality	9.4%
Other Services	3.6%
Government	13.3%

## Labor Force Indicators (2007)

Total Labor Force	451,000
Unemployed	15,000
% Unemployed (Omaha MSA)	3.4
% Unemployed (U.S.)	4.6

## Construction Indicators (2007)

New Single Family Units	3,600
New Multi-Family Units	1,300

## State Personal Income Tax (2007)

Taxable Income - Married Filing Jointly	Rate
\$0-\$4,800	2.56%
\$4,800-\$35,000	\$122.88 + 3.57% of the excess over \$4,800
\$35,000-\$54,000	\$1,201.02 + 5.12% of the excess over \$35,000
\$54,000+	\$2,173.82 + 6.84% of the excess over \$54,000

Taxable Income — Single	Rate
\$0-\$2,400	2.56%
\$2,400-\$17,500	\$61.44 + 3.57% of the excess over \$2,400
\$17,500-\$27,000	\$600.51 + 5.12% of the excess over \$17,500
\$27,000+	\$1,086.91 + 6.84% of the excess over \$27,000

## Income (2007)

Median Household Income	\$55,805
Median Household Income (U.S.)	\$51,680

## COST OF LIVING

Greater Omaha's cost of living is approximately 12% below the U.S. average. The median cost of housing is \$135,700, compared to the U.S. median of \$206,200.

## TAXES

Combined State/City Sales Tax 7.0%  
No sales tax on food sold in grocery stores or on prescription drugs.

## State Corporate Income Tax

First \$50,000	5.58%
Over \$50,000	7.81%

## Property Tax

Property taxes are levied by local governments in Nebraska; there is no state property tax. Real estate taxes are based on 100 percent of valuation with levies ranging from \$2.00263 to \$2.29075 per \$100 of assessed value, depending upon the property location. Automobiles, campers and boats are also subject to the personal property tax in Nebraska.

## ARTS & ENTERTAINMENT EDUCATION

Greater Omaha is an active and diverse arts and entertainment base for the region - home to the nation's third largest children's theater, the Omaha Theater Company for Young People, as well as the largest community theater in the nation, the Omaha Community Playhouse.

Greater Omaha is also home to several fine museums. The area's largest museum is the Joslyn Art Museum, which houses an extensive collection of paintings and sculptures, also serves as a center for cultural activities.

## SPORTS & RECREATION

Greater Omaha's parks and green spaces create a scenic urban setting and provide an array of recreation activities. More than 10,500 acres of parkland in 250 parks form a system which provides activities ranging from softball and soccer leagues to horseshoes and hiking.

## Pre K-12 Enrollment

Approximately 137,700 children are enrolled in public school districts in Greater Omaha (86% of total enrollment). Enrollment in local private, parochial and non-denominational schools totals 21,000.

Over 92.4% of Greater Omaha's adults 25 years and older are high school graduates compared to 85.5% for the U.S. Approximately 34.9% of Greater Omaha college graduates have bachelor degrees or higher compared to 28.2% for the U.S.

## Higher Education Enrollment

Bellevue University	5,900
Clarkson College	700
College of Saint Mary	1,000
Creighton University	6,800
Dana College	700
Grace University	400
Iowa Western Community College	5,100
Metropolitan Community College	13,200
NE Methodist College of Nursing & Allied Health	600
University of Nebraska at Omaha	14,100
University of Nebraska Medical Center	3,000
<b>Total</b>	<b>51,500</b>