



GREATER OMAHA

PROTECTING AMERICA'S VITAL INTERESTS
DETERRENCE, SPACE, CYBERSPACE



GREATER OMAHA IS

ALIVE

AND THRIVING WITH OPPORTUNITY
FOR YOU AND YOUR BUSINESS.

The opportunity in Greater Omaha is for visionary individuals who want to be at the heart of next-generation communications, networking and global defense systems.



There are abundant career opportunities in Greater Omaha – the home of the United States Strategic Command (USSTRATCOM); the 55th Wing, Air Force Weather Agency (AFWA), four Fortune 500 headquarters and thousands of other prosperous and thriving companies.

In the past five years, the defense community has grown to more than 3,600 jobs. In all, more than 50 defense-related companies are in Greater Omaha doing business in support of USSTRATCOM and its critical mission areas.

These companies offer high-paying, highly technical jobs at the leading edge of development, and they welcome experienced individuals who want to make a difference.

THE OPPORTUNITY
TO IMPACT YOUR CAREER.



THE OPPORTUNITY TO IMPACT YOUR COMMUNITY.

Those new to Greater Omaha are often surprised by how easy it is to get involved in this community of more than 820,000 people. Our growth has, in fact, been fueled by aggressive and energetic public-private partnerships – engaged individuals from all sectors who want to see this great city become even greater.

- Public-private partnerships recently contributed more than \$2 billion to the redevelopment of Omaha’s downtown area.
- Greater Omaha’s stellar convention center and arena, the Qwest Center Omaha, was funded by public and private contributions. It ranks fifth in U.S. concert ticket sales and recently hosted four of the top five worldwide touring acts.
- Omaha is home to world-class performing and creative arts groups and the new, \$100 million Holland Performing Arts Center.
- Omaha ranked third among the “Top 10 Best Cities in 2008” (*Kiplinger’s Personal Finance* – 2008).

Omaha’s Global Innovation and Strategy Center is a unique partnership among business, government and education designed to formalize processes established by USSTRATCOM after September 11, 2001, with a focus on analyzing national and international security issues by leveraging expertise from these important sectors of the community. The goal is to stimulate innovative courses of action and comprehensive strategies to respond to global threats against the United States.

**GREATER OMAHA IS THE CENTER
OF OPPORTUNITY FOR YOU.
CONTACT US TODAY TO FIND OUT MORE.**

GREATER OMAHA
ECONOMIC DEVELOPMENT PARTNERSHIP
A Program of the Greater Omaha Chamber of Commerce

800-852-2622

www.SelectGreaterOmaha.com



THE OPPORTUNITY FOR YOUR FAMILY TO LIVE HEALTHY, HAPPY AND PRODUCTIVE LIVES.

In addition to having what it takes to fuel careers and business growth, Omaha has its finger on the pulse of what it takes to lead healthy lifestyles, too. Omaha is home to a world-renowned zoo and the annual host of the NCAA Men’s College World Series. Omaha also hosted the 2008 Olympic Swim Trials, 2008 NCAA Division I Men’s Basketball first and second round tournaments and will host the 2010 NCAA Division I Wrestling Championship.

- Omaha ranked first on the list of mid-size “**Best Cities for Relocating Families**” (Primacy Relocation & Worldwide ERC – 2008)
- The *Competitive Alternatives: Focus on Tax Study* ranked Omaha as having the **most favorable tax structure** for businesses among cities with population between 500,000 and 2 million (KPMG International – 2008)
- Omaha was **one of seven cities worldwide** highlighted in a *Wall Street Journal Special Report* on Economic Development Success Stories (*Wall Street Journal* – 2008)
- The *2008 Salary Value Index* ranked Omaha third among the “**Best Cities to Build Personal Wealth**” (Salary.com – 2008)
- Omaha ranked eighth among the “**Best Cities for Jobs in 2008**” (*Forbes* – 2008)
- According to a study by The Media Audit, Omaha ranked second among the “**Best Concert Markets**” (Radio Advertising Bureau – 2008)
- Omaha is eighth for “**Best Places to Live for Affordable Housing**” (CNNMoney.com – 2008)
- Omaha is 15th in the “**Top 20 Cities with the Most Educated Workforce**” (*Business Facilities* – 2008)
- *Forbes Small Business* ranked Omaha 22nd for “**Best Places to Live and Launch a Business**” (2008)
- Omaha ranks among the “**Top 20 Best Places to Raise a Family**” (TODAY.msnbc.com – 2008)

OMAHA'S ROLE IN SUPPORT OF UNITED STATES DEFENSE...

THEN...

&

...NOW.

1894 Construction begins on Fort Crook, the command of which will be shared by various U.S. Army Infantry Units. Fort Crook is named for Major General George Crook, a renowned Civil War hero.

1918 The first air unit – the 61st Balloon Company – commands the post.

1921 A field is built and proves suitable for the frequent takeoffs, landings and refuelings of cross-country military and government aircraft. It is dedicated to the memory of Omaha's first WWI casualty, Lt. Jarvis J. Offutt.

1942 A bomber plant, situated at Offutt Field by the Army Air Corps, reaches full-scale production. A total of 531 B-29 "Superfortresses" and 1,585 B-26 "Marauders" are built during WWII, including the Enola Gay and Bockscar, the B-29s that drop atomic bombs at Hiroshima and Nagasaki, Japan.

1948 Strategic Air Command (SAC) headquarters is established at what is now Offutt Air Force Base, as command transfers from the Army to the newly created Department of the Air Force.

Late 50s to today SAC operations include basing of alert tankers, support for ICBM sites in Nebraska and Iowa and, to the present, worldwide reconnaissance.

1992 SAC evolves into the United States Strategic Command (USSTRATCOM) following the Cold War. The historic change makes the operational control of Offutt the responsibility of Air Combat Command, a new command of the Air Force.

2002 USSTRATCOM integrates the operations of U.S. Space Command.

Today Offutt Air Force Base affiliates with many organizations in addition to United States Strategic Command, including:

- **The 55th Wing** – the second largest wing in the Air Force, employing seven diverse flying missions operating on four continents.
- **20th Intelligence Squadron** – conducting target analysis, weaponeering and munitions effectiveness assessments for precision-guided munitions.
- **338th Combat Training Squadron** – training programs to prepare eight squadrons to support reconnaissance, command and control and treaty verification missions.
- **343rd Reconnaissance Squadron** – planning and executing Air Force programs in support of Offutt's vision.
- **Air Force Weather Agency** – lead command and global production center for all Air Force and Army weather operations worldwide.
- **Defense Language Institute** – the first dedicated Air Force language learning center was established at Offutt in 2005 to meet the needs of Air Force operations around the globe.
- **Strategic Communications Wing One** – supporting USSTRATCOM's Airborne Command Post mission.
- **The Nebraska National Guard and The Nebraska Emergency Management Agency** – just 50 minutes away from Omaha, these key agencies support our nation through their special training and timed deployments.
- **Global Operations Center** – the nerve center for USSTRATCOM.

All told, more than 41,000 people living in the Greater Omaha area support missions housed at Offutt Air Force Base, including active duty military personnel, civilians employed on base, their families and military retirees. Offutt is Omaha's largest single employer with more than 12,000 military and civilian workers.

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