

# *Building on Success*

***GO! Investors Progress Report  
Fourth Quarter/Year-End 2008***

# GO!



**For more information visit  
[www.SelectGreaterOmaha.com](http://www.SelectGreaterOmaha.com)**

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# GO! Quarterly Progress Report

## Business Attraction, Retention and Expansion

- The Greater Omaha Economic Development Partnership landed eight projects (3 new / 5 R&E) which represent an estimated 1,051 jobs and a projected investment of \$220 million.
- Six of these projects include *Payflex*, *Yahoo! (data center and shared service center)*, *TD AMERITRADE*, *People Search Media*, and *B Street Collision*. Two projects are yet to be publicly announced.
- Forty-two new project files were opened and 13 in-city visits were conducted.

## Marketing and Recruiting

- The economic development team participated in six conferences and trade shows to promote Greater Omaha including:

*Strategic Space and Defense, ICSC Chicago, National Minority Supplier Development Council, LiveXchange, CoreNet Fall, AFCEA (MILCOM)*

- Omaha and Nebraska received two more national rankings
  - 1) Greater Omaha ranks 28th among the "Best Markets to Find a Job." (*careerbuilder.com, 2008*)
  - 2) Nebraska is ranked the nation's #1 most ethical state based on public corruption convictions per 100,000 residents. (*USA Today, 2008*)
- In November, the Greater Omaha Chamber of Commerce and the Latino Center of the Midlands welcomed the former president of Mexico, Vicente Fox, and the former first lady, Marta Sahagún de Fox, to Omaha. More than 1,500 individuals attended the event at the Orpheum.
- The research team responded to 243 inquiries and 489 certificates of origin were completed for Chamber members.

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# GO! Quarterly Progress Report

## Community Development

### **Destination Midtown (DM)**

- DM announced 13 projects worth \$27.8 million during the fourth quarter, for a total of \$219 million (40 projects) for the entire year.
- Park Avenue Redevelopment Study was unanimously approved by the Planning Board in October and the Omaha City Council in December.

### **North Omaha Development Project (NODP)**

- During the fourth quarter, the NODP hosted a contractor mixer in which 58 contractors and contractees were able to develop relationships.
- A groundbreaking event was held in the North Omaha Business Park.
- Plans continue for a second business park, including significant site research and financing efforts.

### **South Omaha Development Project (SODP)**

- The SODP prepared to launch into the study phase with the consultant selection completed.
- A community forum was held in November with over 60 participants to finalize the scope of work for the study, which began in January.

## **GO! Fundraising**

- The Greater Omaha Economic Development Partnership (GO!) fundraising campaign for the second phase ended the year with 115 investors who pledged over \$12.8 million.

## **MISSION**

To increase business,  
investment and employment in the  
Greater Omaha area.

**GO!**

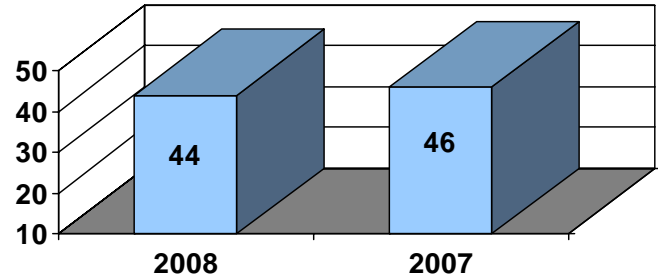
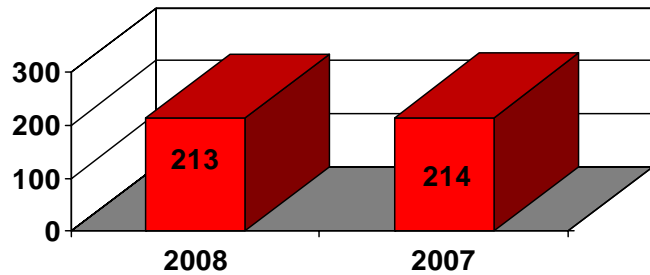


# GO! Quarterly Progress Report

## New Projects

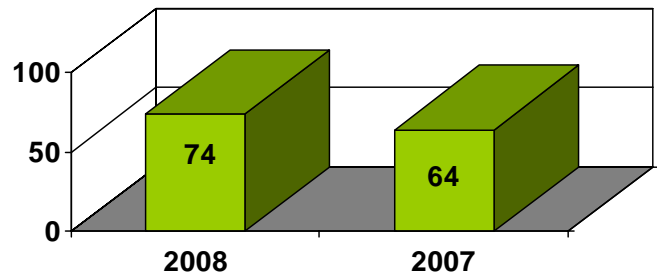
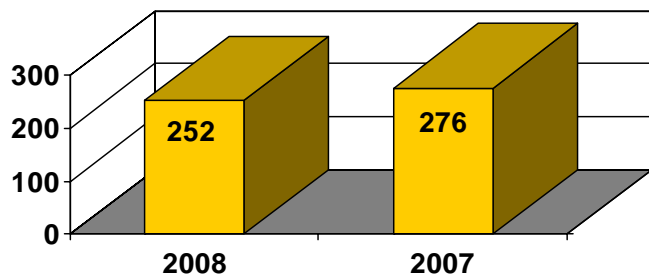
## YTD 2008 vs. 2007

## Landed Projects



## Regional Development (New & Expanding Projects)

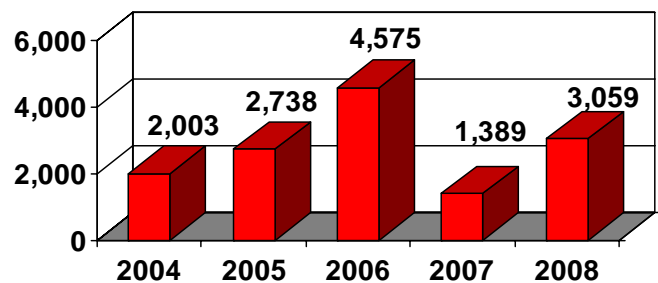
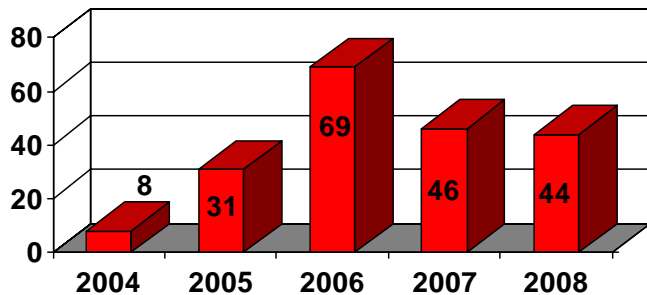
## In-City Visits



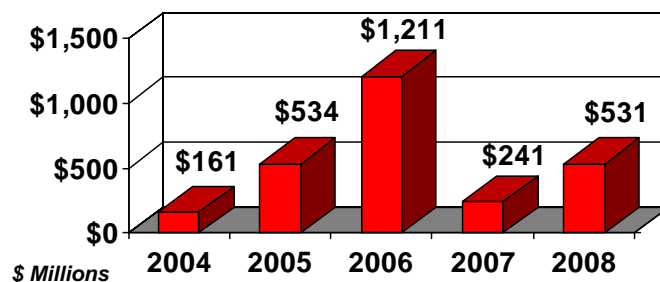
## GO! 2004 - 2008

### 198 Projects

### 13,764 Jobs



### \$2.68 Billion Investment



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