

GO! Investors Progress Report

Fourth Quarter 2009

Building on Success

GO!



For more information visit
www.SelectGreaterOmaha.com

1301 Harney Street . Omaha, NE 68102 . 13206 Grover Street . Omaha, NE 68144
(402) 346-5000 . (800) 852-2622

GO! Quarterly Progress Report

Business Attraction, Retention and Expansion

- During the fourth quarter, the Greater Omaha Economic Development Partnership landed seven projects that created an estimated 348 jobs and more than \$39 million in projected capital investment. These projects included:
 - > Four new projects, two publicly announced:
 - Ja'rez & Je'rell Snow Removal*
 - KVC Behavioral Healthcare*
 - > Three retention and expansion projects, two publicly announced:
 - Cabela's Technology Development Center*
 - Evonik Degussa*
- There were 28 attraction and 15 retention/expansion project files opened during the quarter and 11 prospect visits hosted.
- Through the Ambassador Program, which was developed to call on key executives of Omaha's large employers, 22 calls were completed.
- The team also made 11 visits to headquarter companies during the quarter.
- The Partnership team assisted 318 companies, engaged 268 volunteers through their councils, committees and projects, and gave 27 speeches reaching an estimated 975 individuals.

Marketing and Recruiting

- The economic development team participated in five conferences/trade shows to promote Greater Omaha.
- Greater Omaha and the state of Nebraska received nine new or updated national rankings in the fourth quarter. Highlights include:
 - > *Greater Omaha ranked #1 - "Best Bang-For-The-Buck City"*
Forbes
 - > *Greater Omaha ranked #1 - "America's Fastest-Recovering Cities"*
Forbes
 - > *Greater Omaha ranked #3 - "Best Mid-Sized Metros for Small Business Startups"* - CNNMoney.com
 - > *Greater Omaha ranked #3 - "Best U.S. Cities for Business"*
MarketWatch
 - > *Greater Omaha ranked in top 20 - "Strongest Performing Metro Areas"*
Brookings Institute

GO!



GO! Quarterly Progress Report

Entrepreneurship and Innovation

- Two companies received outside funding: WikiCity was acquired by the Omaha World-Herald and RockDex received an investment from InvestNebraska.
- ‘Start-up Drinks’ began in October with more than 50 participating individuals.
- To-date, the Entrepreneurship and Innovation team has worked with more than 150 new ventures.

4 th Quarter					
Organic	10	2	2	3	0
External	1	1	1	0	0
Total Clients = 20	11	3	3	3	0

Year-to-Date					
Organic	35	34	23	14	12
External	18	8	8	0	0
Total Clients = 152	53	42	31	14	12

Research

- The research team responded to 259 external requests and 176 internal requests for information during the fourth quarter.

GO! Fundraising

- Another five investors were recruited to pledge an additional \$57,500 to the second phase of the GO! campaign, bringing the total number of investors to 156, pledging \$13,863,750 over five years.
- Nearly 170 individuals (GO! investors and Pottawattamie County Growth Alliance) attended the quarterly investors meeting on November 20.

Mission

To increase business, investment and employment in the Greater Omaha area.

GO!

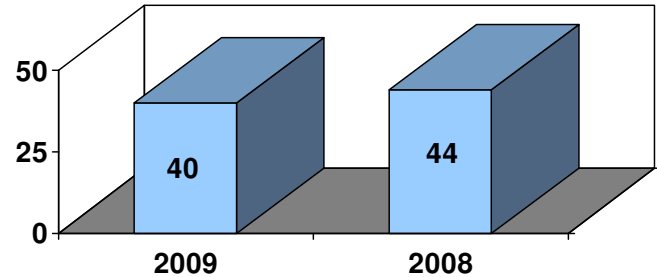
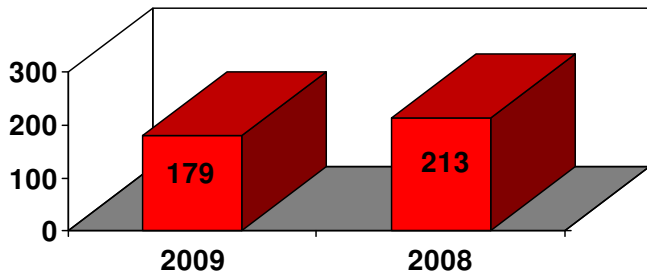


GO! Quarterly Progress Report

New Projects

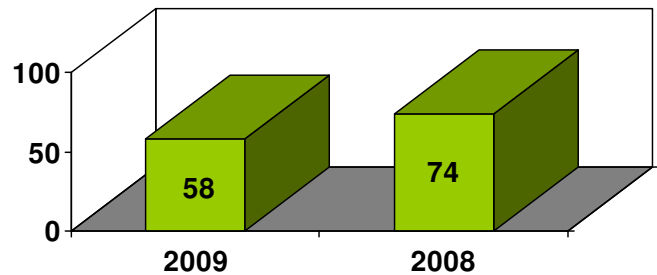
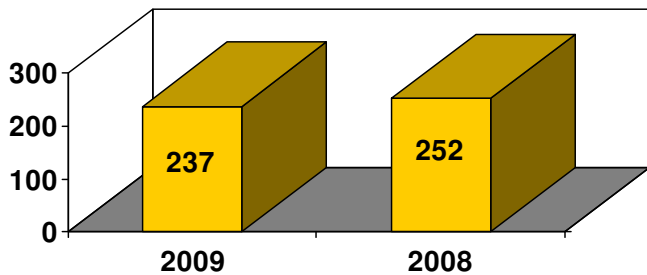
Y-T-D 2009 vs. 2008

Landed Projects



Regional Development (New & Expanding Projects)

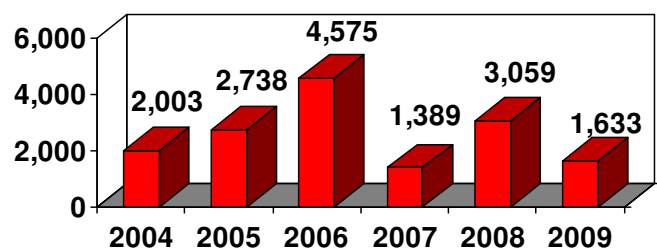
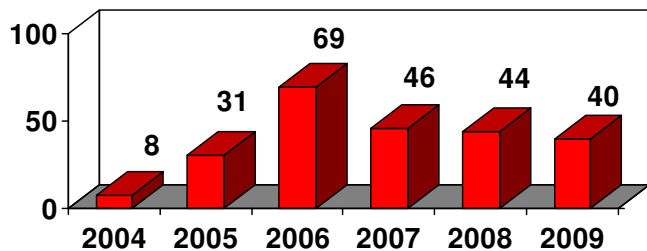
In-City Visits



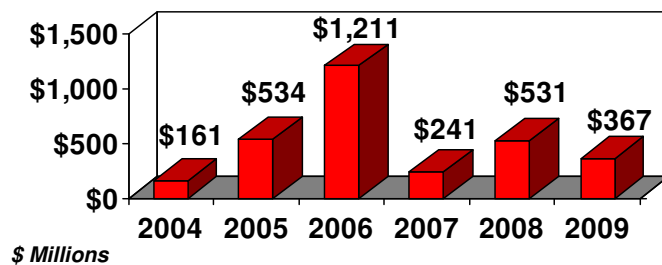
GO! 2004 - 2009

238 Projects

15,397 Jobs



\$3.05 Billion Investment



*Data includes Jan. 2004-Dec. 2009

GO!

