

GO! Investors Progress Report

Third Quarter 2009

Building on Success

GO!



For more information visit
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GO! Quarterly Progress Report

Business Attraction, Retention and Expansion

- During the third quarter, the Greater Omaha Economic Development Partnership landed 12 projects that created an estimated 320 jobs and more than \$54 million in projected capital investment. These projects included:
 - > Seven new projects, five publicly announced:
Lan-Tel *Palmer House Foods*
Panda Express *Photo Studio*
WONE
 - > Five retention and expansion projects, four publicly announced:
Green Gable Contracting
Sarpy County Royals Stadium
Snowdog Printing
Vireo Resources (phase 2)
- There were 27 attraction and 13 retention/expansion project files opened during the quarter and 16 prospect visits hosted.
- Through the Ambassador Program, which was developed to call on key executives of Omaha's large employers, 59 calls were completed.
- The Partnership team assisted 377 companies; engaged 276 volunteers through their councils, committees and projects; and gave 39 speeches reaching an estimated 1,635 people.

Marketing and Recruiting

- The economic development team participated in three conferences/trade shows to promote Greater Omaha.
- Omaha and the state of Nebraska received 14 new or updated national rankings in the third quarter. Highlights include:
 - > *Omaha ranked #8 - "America's 10 Best Undervalued Places to Live"*
HIS Global Insight's 2009 Housing Prices in America Report
 - > *Omaha ranked #6 - "2009 Next Cities – Midsize"*
Next Generation Consulting
 - > *Nebraska ranked #9 - "Best States for Business"*
Forbes.com
 - > *Omaha ranked in top 15 - "Logistics Hotspots for 2009"*
Inbound Logistics
 - > *Nebraska posted "Seventh-Highest Growth in Real Income in the Nation"*
U.S. Census Bureau

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GO! Quarterly Progress Report

Entrepreneurship and Innovation

- The entrepreneurial ecosystem continues to build momentum with successful conferences - including the EPSCoR Conference at the Qwest Center in September. In addition, the University of Nebraska Board of Regents approved a new structure for their tech transfer operations - validating the UNeMed structure and approving NUtech Ventures - a Lincoln based, non-profit tech transfer organization.

3rd Quarter 2009	Pre-Seed	Seed	Angel-Ready	Funded	Failed
Organic	4	8	5	2	4
Innovation Accelerator	0	0	0	0	0
External	0	2	1	0	0
Total Clients = 26	4	10	6	2	4

Year-To-Date 2009	Pre-Seed	Seed	Angel-Ready	Funded	Failed
Organic	21	24	16	9	8
Innovation Accelerator	14	4	4	0	0
External	4	3	1	0	0
Total Clients = 108	39	31	21	9	8

Research

- The research team responded to 324 external requests and 238 internal requests for information in the third quarter.

GO! Fundraising

- Another nine investors were recruited to pledge an additional \$141,000 to the second phase of the GO! campaign, bringing the total number of investors to 151, pledging \$13,806,250 over five years.

Mission

To increase business, investment and employment in the Greater Omaha area.

GO!

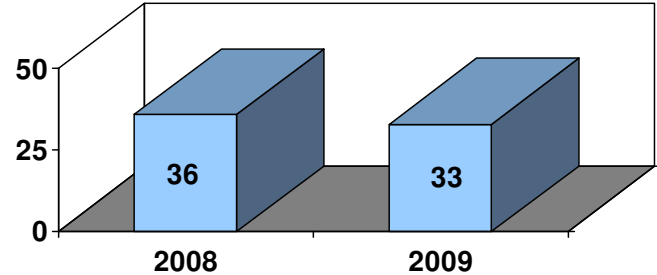
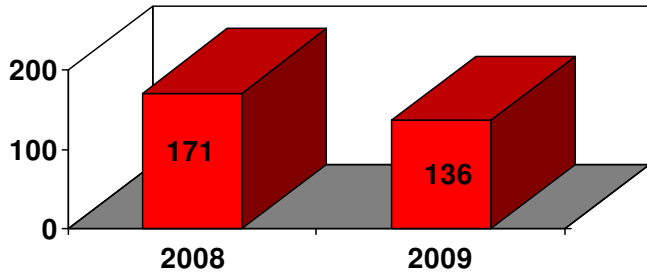


GO! Quarterly Progress Report

New Projects

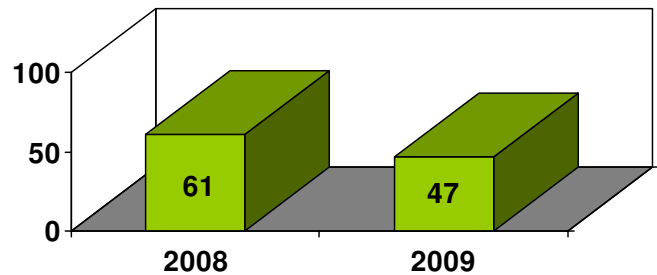
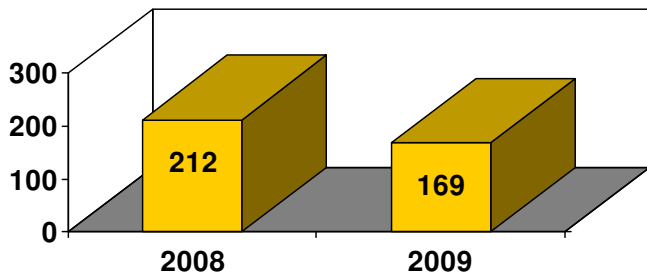
Y-T-D 2008 vs. 2009

Landed Projects



Regional Development (New & Expanding Projects)

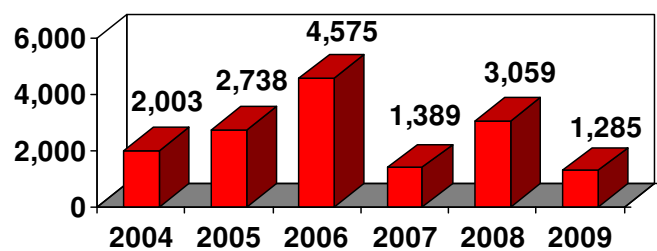
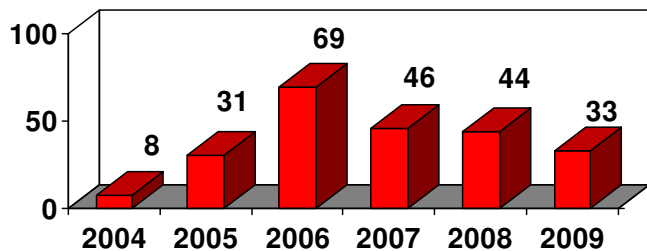
In-City Visits



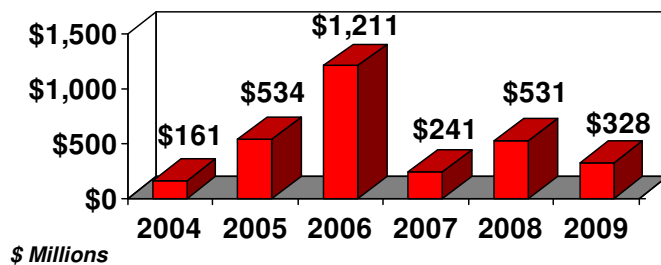
GO! 2004 - 2009

231 Projects

15,049 Jobs



\$3 Billion Investment



*2009 data as of Sept. 30, 2009

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