

GO! Investors Progress Report

Second Quarter 2009

Building on Success

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For more information visit
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GO! Quarterly Progress Report

Business Attraction, Retention and Expansion

- During the second quarter, the Greater Omaha Economic Development Partnership landed **13 projects** that created an estimated **760 jobs** and more than **\$34 million** in projected capital investment.
- There were **41 attraction** and **16 retention/expansion project files** opened during the quarter and **15 prospect visits** were hosted.
- Through the Ambassador Program, which was developed to call on key executives of Omaha's large employers, **10 calls** were completed.
- The Partnership team assisted **491 companies**; engaged **246 volunteers** through their councils, committees and projects; and gave **37 speeches** reaching an estimated **1,061 people**.
- The Partnership was successful in landing **two large projects**:

Interpublic Group (OPG), one of the world's largest advertising and marketing services companies, announced Omaha as the location for their Global Operations Center. After multiple trips to New York and hosting countless groups from around the world, Omaha's Scott Technology Center was selected as the location for IPG's Global Operations Center (GOC). The GOC is consolidating the internal IT functions for all IPG operations worldwide in Omaha. Prior to this move, these operations were located in New York, London, Hong Kong and Chicago.

Fidelity National Title Group, Inc. (Fidelity) is expanding their presence in Omaha after they purchased two of LandAmerica's Nebraska domiciled title insurance companies in December of 2008. They have leased 67,000 square feet in Aksarben Village and are in the process of increasing employment from 12 to more than 260.

- The Retention and Expansion department was successful in landing a project for **Intersystems**, a division of Houston-based Enduro Systems, Inc. (ESI). On May 19, Intersystems opened its new state-of-the-art, 140,000 square-foot facility located at 9575 N. 109th Ave., just east of Blair High Road. This new facility consolidates Intersystems from four Omaha facilities into one for their 150 employees. Intersystems is the anchor tenant in the new Rainwood Pointe office park.

Research

- The research team responded to **272 external requests** and **219 internal requests** for information in the second quarter.

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GO! Quarterly Progress Report

Entrepreneurship and Innovation

- Omaha had a tremendous second quarter with the founding of **Halo Capital** and **Leap Ventures**, the announcement of operational assistance dollars from **Invest Nebraska** and the location announcement of **Grameen America**. In addition, the City was home to some outstanding (and well attended) conferences including the **NIH SBIR/STTR Annual Conference**, the **Corporate Innovation Partner Workshop** and **Big Omaha**.

2nd Quarter 2009	Pre-Seed	Seed	Angel-Ready	Funded	Failed
Organic	6	6	0	0	1
Innovation Accelerator	8	2	0	0	0
External	0	0	0	0	0
Total Clients = 23	14	8	0	0	1

Year-To-Date 2009	Pre-Seed	Seed	Angel-Ready	Funded	Failed
Organic	22	19	11	4	1
Innovation Accelerator	13	4	4	0	0
External	4	1	1	0	0
Total Clients = 84	39	24	16	4	1

Marketing and Recruiting

- The economic development team participated in six conferences/trade shows to promote Greater Omaha including Omaha hosting the first-ever **USSTRATCOM/AFCEA Cyber Symposium** at Qwest Center Omaha.
- Omaha and the state of Nebraska received **19 national rankings** in the second quarter. Most notable of these include:
 - > Omaha received the #10 ranking for *"America's Most Recession-Resistant Cities"* (Brookings Institution – June 2009)
 - > Omaha was rated sixth on the list of *"Best Mid-sized Cities for Next Gen Workers"* (Next Generation Consulting – June 2009)
 - > Omaha was ranked fifth among the *"Best Places to Start Over"* (Business Week – June 2009)

GO! Fundraising

- Another **24 investors** were visited during the quarter in an effort to retain the current investor base and recruit new investors. As of June 30, **142 investors** pledged more than **\$13.6 million** to GO! phase II and 52 pledge payments were received totaling \$867,875, bringing year-to-date pledge payments from 110 investors to \$1,912,295.

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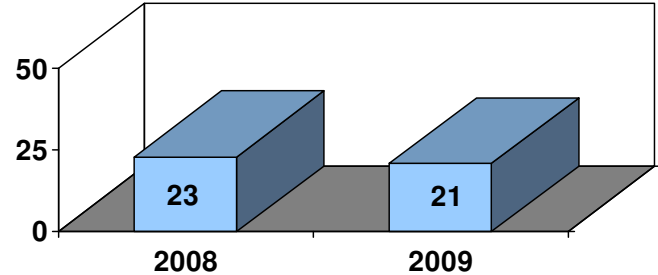
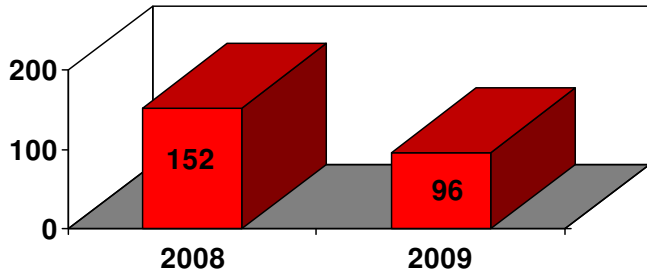


GO! Quarterly Progress Report

New Projects

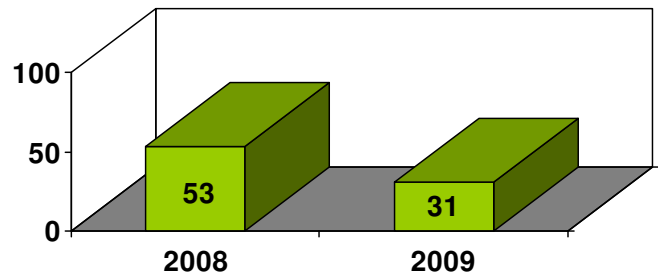
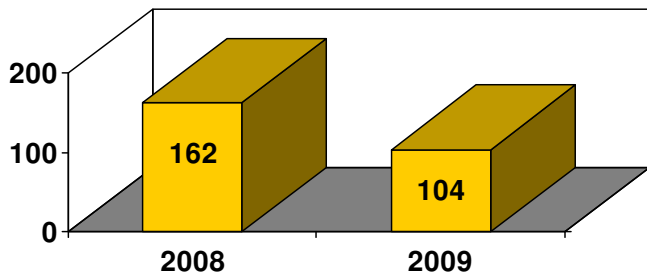
Y-T-D 2008 vs. 2009

Landed Projects



Regional Development (New & Expanding Projects)

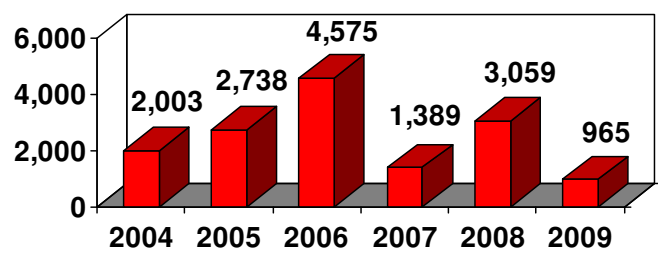
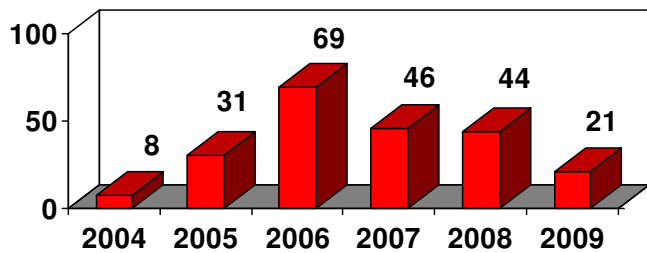
In-City Visits



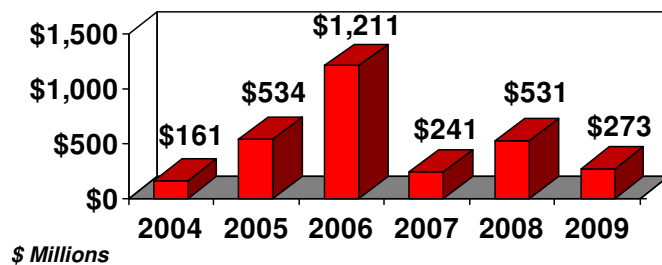
GO! 2004 - 2009

219 Projects

14,729 Jobs



\$2.95 Billion Investment



*2009 data as of June 30, 2009

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