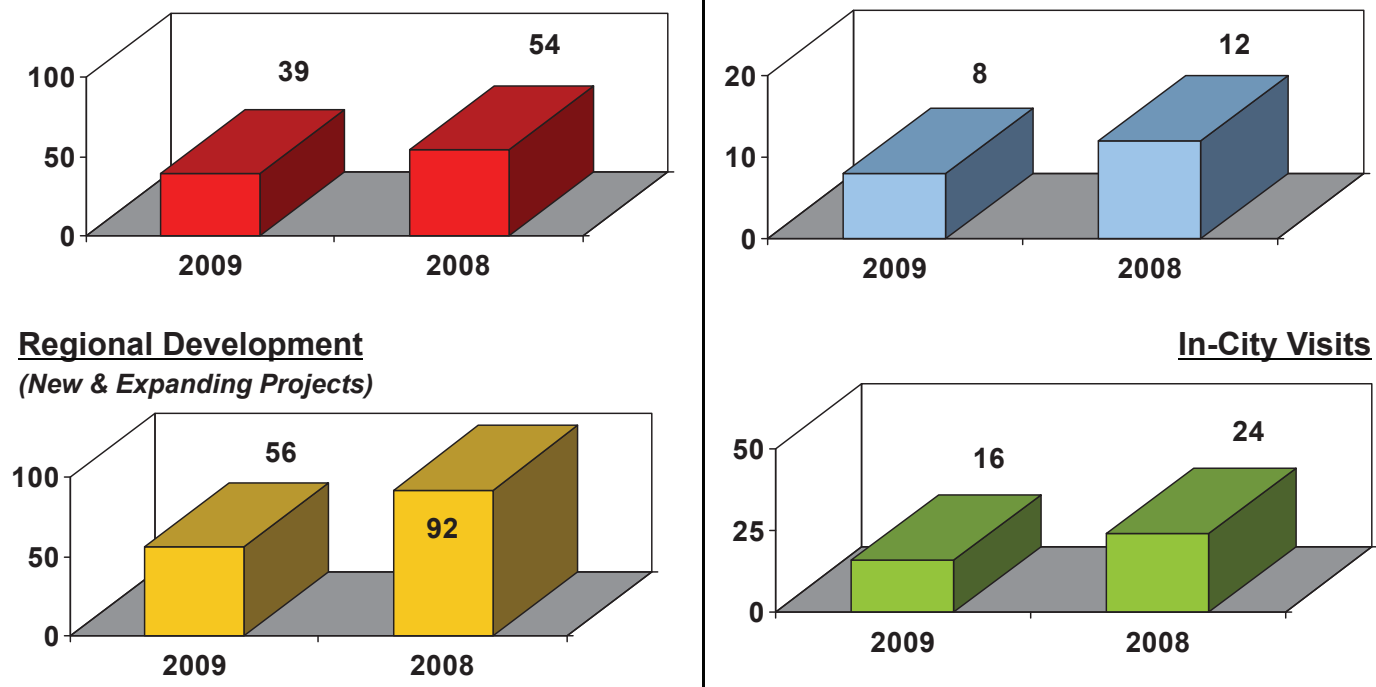


GO! Quarterly Progress Report

Building on Success

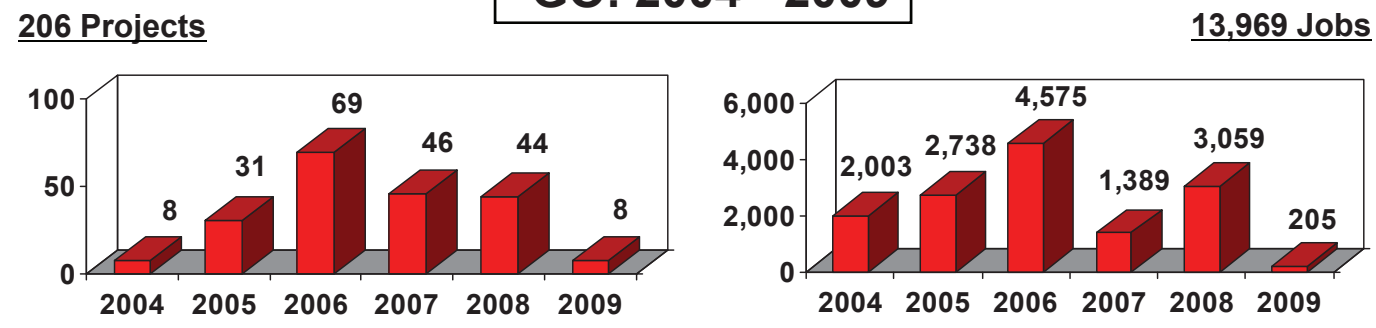
1st Quarter 2009 vs. 2008



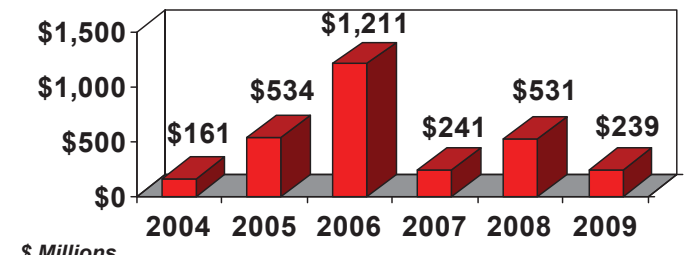
GO! Investors Progress Report First Quarter 2009



GO! 2004 - 2009



\$2.92 Billion Investment



*2009 data as of March 31, 2009



For more information visit
www.SelectGreaterOmaha.com

Greater Omaha Chamber
1301 Harney Street . Omaha, NE 68102
13206 Grover Street . Omaha, NE 68144
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GO! Quarterly Progress Report

Business Attraction, Retention and Expansion

- During the first quarter, the Greater Omaha Economic Development Partnership landed eight projects that created an estimated 205 jobs and \$239 million in projected capital investment.
- There were 24 attraction and 15 retention/expansion project files opened during the quarter and 15 prospect visits were hosted.
- Through the Ambassador Program, which was developed to call on key executives of Omaha’s large employers, five calls were completed.
- The Partnership team assisted 215 companies; engaged 278 volunteers through their councils, committees and projects; and gave 35 speeches reaching an estimated 1,207 people.
- The Partnership assisted in landing an additional \$80 to \$100 million in investment for *Novozymes*’ new Blair production facility. This doubled the initial investment and was announced at a groundbreaking ceremony on March 23, 2009, which the crowned prince and princess of Denmark attended.
- Also landed in the first quarter was Portland-based *Pacific Interpreters*. Pacific Interpreters provides translation and consulting services to health care providers and has leased 5,000 square feet downtown and will have 30 employees by year-end with anticipated job growth up to 45.

Research

- The research team responded to 310 external requests and 480 internal requests for information in the first quarter.

Entrepreneurship and Innovation

- The Innovation Accelerator and entrepreneur partnerships are flourishing. Of the 62 current entrepreneurial clients, *Sensus MI*, a facility optimization specialist firm, was the first Cornstalks graduate. Cornstalks is a Chamber program that provides light education and networking to high-growth, pre-seed start ups with the intent of helping companies graduate to revenue, employees and Omaha growth. The following new metrics have been added to reflect increased focus on entrepreneurship.

| | Pre-Seed | Seed | Angel-Ready | Funded | Failed |
|------------------------|-----------|-----------|-------------|----------|----------|
| Organic | 16 | 13 | 11 | 4 | 0 |
| Innovation Accelerator | 5 | 2 | 5 | 0 | 0 |
| External | 4 | 1 | 1 | 0 | 0 |
| Total Clients | 25 | 16 | 17 | 4 | 0 |

GO! Quarterly Progress Report

Marketing and Recruiting

- The economic development team participated in three conferences/trade shows to promote Greater Omaha: *NAI Global*, *National Space Symposium*, *ICSC Heartland Idea Exchange*.
- The marketing team contacted six writers and editors resulting in three articles for an estimated readership of 750,000.
- More than 12,100 visits were made to the economic development Web site and more than 3,070,000 exposures were achieved through advertising on outdoor billboards and the Omaha World-Herald hotel distribution wraps.
- Omaha and the state of Nebraska received nine national rankings in the first quarter including:
 - > Omaha is 25th among “America’s 25 Strongest Housing Markets” – *Forbes.com*, February 2009; data provided by Moody’s Economy.com.
 - > Omaha ranked 17th on a list of 124 mid-size metros for best quality of life – *Bizjournals.com*; Quality of Life Study, March 2009.
 - > The Greater Omaha suburb of Papillion was ranked first in Nebraska on the “2009 Best Affordable Suburbs” list – *Business Week*, March 2009.
 - > Omaha ranked sixth on *Yahoo! Real Estate*’s list of “10 Affordable Places to Retire” – March 2009.
 - > Greater Omaha ranked as number 10 on *Site Selection* magazine’s “Top Mid-size Metros for 2008” – March 2009.

GO! Fundraising

- Over 130 investors pledged more than \$13.2 million to GO! phase II (2009-2013) and 59 individuals were visited during the quarter to retain the current investor base and recruit new investors. Fifty-eight pledge payments were received totaling \$1,044,420.

MISSION

*To increase business,
investment and employment in the
Greater Omaha area.*

