



Date: 04/28/11

Current Geography Selection: (1 Selected) Counties: Cass County

## Demographic Detail Summary Report

### Population Demographics

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
Total Population	21,318		24,334		25,719		26,108		14.1%	1.5%
Population Density (Pop/Sq Mi)	37.7		43.0		45.4		46.1		14.1%	1.5%
Total Households	7,797		9,161		9,606		9,862		17.5%	2.7%

### Population by Gender:

Male	10,641	49.9%	12,028	49.4%	12,675	49.3%	12,856	49.2%	13.0%	1.4%
Female	10,677	50.1%	12,306	50.6%	13,044	50.7%	13,252	50.8%	15.3%	1.6%

### Population by Race/Ethnicity

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
White	21,033	98.7%	23,821	97.9%	24,868	96.7%	25,068	96.0%	13.3%	0.8%
Black	42	0.2%	43	0.2%	164	0.6%	221	0.9%	2.4%	34.8%
American Indian or Alaska Native	109	0.5%	72	0.3%	103	0.4%	119	0.5%	-33.9%	15.5%
Asian or Pacific Islander	71	0.3%	89	0.4%	141	0.5%	179	0.7%	25.4%	27.0%
Some Other Race	63	0.3%	86	0.4%	125	0.5%	185	0.7%	36.5%	48.0%
Two or More Races			223	0.9%	318	1.2%	336	1.3%		5.7%
Hispanic Ethnicity	195	0.9%	355	1.5%	455	1.8%	495	1.9%	82.1%	8.8%
Not Hispanic or Latino	21,123	99.1%	23,979	98.5%	25,264	98.2%	25,613	98.1%	13.5%	1.4%

### Population by Age

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
0 to 4	1,687	7.9%	1,699	7.0%	1,603	6.2%	1,593	6.1%	0.7%	-0.6%
5 to 14	3,496	16.4%	3,908	16.1%	3,436	13.4%	3,226	12.4%	11.8%	-6.1%
15 to 19	1,447	6.8%	1,781	7.3%	1,819	7.1%	1,761	6.8%	23.1%	-3.2%
20 to 24	1,185	5.6%	1,102	4.5%	1,614	6.3%	1,809	6.9%	-7.0%	12.1%
25 to 34	3,420	16.0%	2,898	11.9%	3,432	13.3%	3,371	12.9%	-15.3%	-1.8%

35 to 44	3,169	14.9%	4,157	17.1%	3,106	12.1%	3,021	11.6%	31.2%	-2.7%
45 to 54	2,238	10.5%	3,507	14.4%	3,972	15.4%	3,575	13.7%	56.7%	-10.0%
55 to 64	1,900	8.9%	2,282	9.4%	3,320	12.9%	3,685	14.1%	20.1%	11.0%
65 to 74	1,521	7.1%	1,601	6.6%	1,962	7.6%	2,465	9.4%	5.3%	25.6%
75 to 84	930	4.4%	980	4.0%	1,000	3.9%	1,184	4.5%	5.4%	18.4%
85+	325	1.5%	419	1.7%	451	1.8%	411	1.6%	28.9%	-8.9%

**Median Age:**

Total Population	33.3		36.9		38.4		39.0		10.7%	1.5%
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**Households by Income**

	1990		2000		Spring 2010		2015		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2010 to 2015
\$0 - \$15,000	1,771	22.7%	841	9.2%	790	8.2%	763	7.7%	-52.5%	-3.4%
\$15,000 - \$24,999	1,579	20.3%	1,092	11.9%	617	6.4%	510	5.2%	-30.8%	-17.3%
\$25,000 - \$34,999	1,695	21.7%	1,186	12.9%	812	8.5%	712	7.2%	-30.0%	-12.3%
\$35,000 - \$49,999	1,562	20.0%	1,833	20.0%	1,265	13.2%	1,110	11.3%	17.4%	-12.3%
\$50,000 - \$74,999	890	11.4%	2,424	26.5%	2,470	25.7%	2,497	25.3%	172.4%	1.1%
\$75,000 - \$99,999	190	2.4%	1,012	11.1%	1,504	15.7%	1,690	17.1%	432.6%	12.4%
\$100,000 - \$149,999	83	1.1%	553	6.0%	1,601	16.7%	1,949	19.8%	566.3%	21.7%
\$150,000 +	36	0.5%	220	2.4%	547	5.7%	631	6.4%	511.1%	15.4%
Average Hhld Income	\$31,761		\$53,084		\$73,292		\$80,776		67.1%	10.2%
Median Hhld Income	\$28,551		\$46,743		\$62,140		\$67,846		63.7%	9.2%
Per Capita Income	\$11,701		\$19,985		\$27,533		\$30,682		70.8%	11.4%

**Employment and Business**

	1990		2000		Spring 2010		2015		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2010 to 2015
Age 16 + Population	15,794		18,341		20,318		20,939		16.1%	3.1%
In Labor Force	10,830	68.6%	13,045	71.1%	14,876	73.2%	15,294	73.0%	20.5%	2.8%
Employed	9,876	91.2%	12,534	96.1%	13,921	93.6%	14,662	95.9%	26.9%	5.3%
Unemployed	405	3.7%	338	2.6%	831	5.6%	512	3.4%	-16.5%	-38.4%
In Armed Forces	539	3.4%	173	1.3%	124	0.8%	120	0.8%	-67.9%	-3.2%
Not In Labor Force	4,964	31.4%	5,296	28.9%	5,442	26.8%	5,645	27.0%	6.7%	3.7%
Number of Employees (Daytime Pop)					6,728					
Number of Establishments					898					
Emp in Blue Collar Occupations			5,511	44.0%						
Emp in White Collar Occupations			7,023	56.0%						

## Housing Units

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Total Housing Units	8,951		10,179		11,273		11,581		13.7%	2.7%
Owner Occupied	5,984	66.9%	7,280	71.5%	7,989	70.9%	8,205	70.9%	21.7%	2.7%
Renter Occupied	1,813	20.3%	1,881	18.5%	1,617	14.3%	1,657	14.3%	3.8%	2.5%
Vacant	1,154	12.9%	1,018	10.0%	1,667	14.8%	1,719	14.8%	-11.8%	3.1%

## Vehicles Available

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Average Vehicles Per Hhld	2.100000		2.000000		2.400000		2.600000		-7.2%	7.2%
0 Vehicles Available	360	4.4%	399	4.4%	265	2.8%	216	2.2%	10.8%	-18.5%
1 Vehicle Available	1,908	23.2%	2,048	22.4%	1,749	18.2%	1,626	16.5%	7.3%	-7.0%
2+ Vehicles Available	5,956	72.4%	6,714	73.3%	7,592	79.0%	8,020	81.3%	12.7%	5.6%

## Marital Status

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 15+ Population	16,135		18,727		20,679		21,282		16.1%	2.9%
Married, Spouse Present	10,636	65.9%	11,651	62.2%	12,867	62.2%	13,252	62.3%	9.5%	3.0%
Married, Spouse Absent	163	1.0%	422	2.3%	466	2.3%	476	2.2%	158.9%	2.1%
Divorced	1,092	6.8%	1,672	8.9%	1,854	9.0%	1,908	9.0%	53.1%	2.9%
Widowed	1,201	7.4%	1,259	6.7%	1,371	6.6%	1,403	6.6%	4.8%	2.3%
Never Married	3,043	18.9%	3,723	19.9%	4,121	19.9%	4,243	19.9%	22.3%	3.0%

## Educational Attainment

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 25+ Population	13,503		15,844		17,243		17,712		17.3%	2.7%
Grade K - 8	848	6.3%	481	3.0%	222	1.3%	135	0.8%	-43.3%	-39.2%
Grade 9 - 12	1,565	11.6%	1,173	7.4%	665	3.9%	479	2.7%	-25.0%	-28.0%
High School Graduate	5,210	38.6%	5,862	37.0%	5,210	30.2%	4,745	26.8%	12.5%	-8.9%
Some College, No Degree	3,114	23.1%	4,077	25.7%	4,502	26.1%	4,597	26.0%	30.9%	2.1%
Associates Degree	926	6.9%	1,257	7.9%	2,165	12.6%	2,613	14.8%	35.7%	20.7%

Bachelor's Degree	1,354	10.0%	2,121	13.4%	2,951	17.1%	3,291	18.6%	56.6%	11.5%
Graduate Degree	484	3.6%	844	5.3%	1,528	8.9%	1,852	10.5%	74.4%	21.2%
No Schooling Completed			29	0.2%						

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Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.  
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